

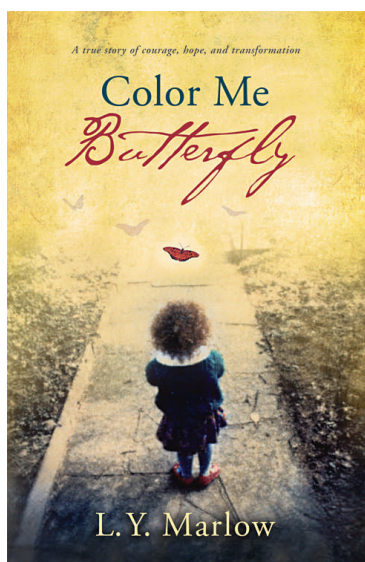
For Immediate Release

Winner of the 2007 National “Best Books” Award

Color Me Butterfly

A true story about mothers and daughters, sorrow and triumph

“Compelling... powerful.”—The Norman Transcript



A true story about four generations of mothers and daughters who suffered and survived 60+ years of domestic violence and abuse. The book is inspired by Marlow’s grandmother, mother, herself and her daughter.

- Founder, the Saving Promise Campaign—a national campaign inspired by her daughter and granddaughter named Promise whose life was threatened in a domestic violence dispute.
- Awarded prestigious award by one of the highest elected officials—the 2008 Governor’s Award.
- Awarded 8 literary awards, including the National “Best Books” Award.
- Domestic violence advocate and inspirational speaker who travels the country to raise awareness about domestic violence and intergenerational abuse.

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L.Y. Marlow is the third generation of her family to have been a victim and survivor of domestic violence: a violence that almost took her life and the life of her unborn child. In her award-winning book, ***Color Me Butterfly***, she tells the poignant and evocative story of four generations of mothers and daughters: the true story of her grandmother, her mother, herself, and her daughter; and the impact intergenerational domestic violence and abuse has had on her family for over sixty years.

But the story does not end there. In the fall 2007, Ms. Marlow discovered that her 22 year old daughter was trapped in an abusive relationship--one in which the abuser not only tried to kill her daughter twice, but threatened the life of their baby girl named *Promise*. When the system failed to protect Ms. Marlow's daughter and granddaughter, she decided to turn her pain into a *Promise for Change*. She founded the Saving Promise Campaign, a national grassroots domestic violence movement to finally put Domestic Violence Awareness on the map in the same way Breast Cancer Awareness has been made a national priority.

Realizing the challenges that lay ahead, Ms. Marlow plans to engage and cultivate the support of millions—from domestic violence agencies, public, private and corporate entities, faith-based institutions, communities and individuals to join the Promise for Change. It is through her determination, vision and passion that she plans to raise the bar for Domestic Violence Awareness by enlisting the support of all—from survivors to advocates, to corporate executives to social leaders to join arm and arm with her on her journey to end domestic violence.

From a lifetime of achievements, including 20+ years in Corporate America, an award-winning author, domestic violence advocate, women's advocate and keynote speaker, what has been most inspiring is her story and timely message to raise the bar and lobby for change. Having been a voice for change appearing on local and national television and radio and featured in various magazines, L.Y. Marlow hopes that her life will be a testament and inspiration to the struggles of all women whose story shares the same face.

For Immediate Release**FOR IMMEDIATE RELEASE****Four Generations of Mothers and Daughters
and a Little Girl Named *Promise* that Inspired a National Campaign**

Washington, DC – February 2, 2009—Founder of the Saving Promise Campaign and Award-Winning Author L.Y. Marlow launches a national grassroots movement to finally put domestic violence awareness on the map—a vision from a woman whose family has suffered four generations of domestic violence and abuse. The campaign aims to lobby lawmakers to make domestic violence a national priority by expanding legislation, resources and funds and heightening awareness. Additionally, the campaign seeks to build national alliances and support by soliciting 1 million signature pledges and 1 million stories to take to Congress to send a ‘wake up’ call about the urgency of domestic violence. With a target date of Mother’s Day 2010, the Saving Promise Campaign will also sponsor the largest Mothers-Daughters Domestic Violence Awareness March on Washington.

Heart disease, breast cancer and domestic violence are among the number one killers of women. Go Red for Women and Susan G. Komen for the Cure have both launched successful brands to raise social consciousness about heart disease and breast cancer, respectively. To date, no such brand exists for domestic violence. The Saving Promise Campaign will implement a brand strategy with the ‘butterfly’ serving as its ‘brand identity’ to build brand recognition and social consciousness about domestic violence.

“After growing up in one of the most drug and crime infested projects in Philadelphia, a product of teen pregnancy, and escaping an unspeakable abusive relationship, I put myself through 16 years of night school (sometimes with baby in tow) to earn multiple degrees including an MBA; which landed senior level positions in Corporate America,” says L.Y. Marlow, Founder of the Saving Promise Campaign. “Years later, when I discovered that my daughter and granddaughter too, were trapped in an abusive relationship, I decided to transform my pain into a *promise for change*.”

The Saving Promise Campaign is inspired by L.Y. Marlow’s granddaughter named Promise whose life was threatened in a domestic violence dispute. Little Promise is not alone. Over 30 million continue to live in abusive situations. During times of economic downturn, financial hardship is a contributing factor to an increase in domestic violence incidents.

L.Y. Marlow’s award-winning *Color Me Butterfly* tells the poignant and endearing story of four generations of mothers and daughters; a true story of her grandmother, her mother, herself and her daughter, and the impact intergenerational domestic violence and abuse has had on her family for more than sixty years.

To learn more about the Saving Promise Campaign visit www.savingpromisecampaign.org.
To schedule an interview or event with L.Y. Marlow, contact Suzanne Klein at 703-475-4644 or suzannekw@verizon.net

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SPEAKING EVENTS

As an observer of four generations of domestic violence, a survivor in her own right, and the mother of a victim, L.Y. Marlow—the award-winning author of *Color Me Butterfly* and a domestic violence advocate—is all too familiar with warning signs, consequences, and recovery processes associated with physical, psychological, and emotional abuse. In addition to major media appearances, Ms. Marlow has been invited as keynote and workshop speaker to the following venues:

- Fox Chase Cancer Center, Philadelphia, PA
- State Capital (Victim's Memorial), Annapolis, MD
- Women Healing & Empowering Women (WHEW), Houston, TX
- National Hookup of Black Women, Washington DC
- Trinity University of Washington, Washington DC
- Morehouse College, Atlanta, GA
- Spellman College, Atlanta, GA
- University of Chicago, Chicago, IL
- Young Women's Task Force, Chicago Chapter & DC Chapter
- Charlotte Public Library, Charlotte, NC
- The Literary Tea (Delta Sigma Theta Sorority, Inc.), New York, NY
- YWCA of Greater Baltimore, Baltimore, MD
- LINKS, Inc., Philadelphia, PA
- Girls Incorporated, Philadelphia, PA
- St. Louis County Library, St. Louis, MO
- Providence Hospital, Washington, DC
- Laurel House, Norristown, PA
- The LINKS Penn Towne Chapter
- A Door of Hope Retreat, Washington DC
- Looking for My Sister, Inc., Chicago, IL
- DC Court Services, Washington, DC
- WINGS Program, Inc., Palatine, IL
- Hopewell Baptist Church, Norcross, GA
- Allen Chapel AME Church, Washington, DC
- City of District Heights Family & Youth Services Center, District Heights, MD
- Mae & Julia's Safe House, Virginia Beach, VA
- Standup Coalition, Prince George, MD
- Shades of Black Sisterhood Organization, Ashburn, VA
- Saving Promise Symposium, District Heights, MD
- Delta Sigma Theta Sorority, Bowie State University, Bowie, MD
- Buck Lodge Middle School, Adelphi, MD
- And many more . . .

For additional information, contact Suzanne Klein at 703-475-4644 or suzannek@verizon.net

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Color Me Butterfly

A true story about mothers and daughters, sorrow and triumph



L.Y. Marlow’s riveting, emotionally-charged and inspiring ***Color Me Butterfly*** (èL publishing, \$14.95) is the winner of the 2007 National “Best Books” Award.

Color Me Butterfly has also won the following awards:

National ‘Best Books’ Award – Winner

S’Indie Award for Literary Excellence, Quality and Originality – Winner

2008 IPPY Book Awards – Winner (Bronze)

Foreword Magazine ‘Book of the Year’ Award -- Finalist

The Indie National Excellence Book Award – Finalist

The National Independent Publisher Book Award – Finalist

Hollywood Book Festival Award – Honorable Mention

London Book Festival Award – Honorable Mention



Maryland State Board of Victim Services

THE 2008 GOVERNOR'S VICTIM ASSISTANCE AWARD

Award-Winning Author and Domestic Violence Advocate L.Y. Marlow has been awarded the 2008 Governor's Award from Governor O'Malley, the State of Maryland

Awarded to show appreciation and recognition to an individual, agency, organization or group who does meritorious and outstanding efforts on behalf of crime victims or in furtherance of victim's movement in the State of Maryland.

It recognizes work done in the area of victim advocacy that exceeds the expected work and exemplifies a "high-level" of commitment and dedication.

To learn more about Ms. Marlow, her award-winning Color Me Butterfly and her work, visit www.colorme butterfly.com.

To schedule an interview or event with L.Y. Marlow, contact Suzanne Klein at 703-475-4644 or suzannek@verizon.net

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NATIONAL CAMPAIGN

Local & National Television Campaign

- "Fox 5 Today's Voices", Fox TV (Washington, DC)
- Fox 5 Morning Show (Washington, DC)
- "New Morning", Hallmark Channel,
- "On Time", CBS-Affiliate WJZ-TV (Baltimore)
- "Comcast Newsmaker", CNN Headline News7
- "ABC 7 Saturday Mornings", ABC-WLS TV (Chicago)
- "Focus Atlanta", WUPA-TV (Atlanta)
- "NewsChannel 5 at Noon", NBC-Affiliate KSDK (St. Louis)
- "News at Noon" (Charlotte NC)
- "The Focus", WHUT-TV (Washington, DC)
- "Evening Exchange", WHUT-TV (Washington, DC)
- "The Open Show", Dr. Bob Lee (New York, NY)
- "A Call for Action", CBS-Affiliate WJZ-TV (Baltimore)
- "Fox 5 News", CBS-Affiliate WJZ-TV (Washington, DC)
- "CBS WUSA 9 with Andrea Roane (Washington, DC)

National Radio Campaign - Radio Interviews in the Top City Markets and Nationally Syndicated Shows
Appearances on Local, Regional and National Syndicated Radio to include such shows as The Tom Joyner Morning Show, The Christine Nagy Show, The Michael Baisden Show, The Steve Harvey Show, The Wendy Williams Experience, The Touch, The Doug Banks Show, Well Woman Radio, Wake Up With Whoopi, and many, many more. Visit www.colormeibutterfly.com for a list of featured radio shows.

Featured in the following Magazines and Print Media:

- Ebony Magazine: Featured Article (May '09)
- BlackAmericaWeb.com (November '08)
- Jet Magazine: Featured Article (November '07)
- Today's Black Woman Magazine: Book & Author Profile (May '07)
- Port of Harlem Magazine: Featured Article & Review (May '07)
- Booking Matters: Featured Article & Author's Profile (April '07)
- Black Issues Book Review Magazine (April '07)
- Literary World: Author of the Month (April '07)
- The Norman Transcript Article (Feb '07)
- African American Literature Bookclub (Mar/Apr '07)
- Blacknews.com: Featured Article & Author's Profile (Mar '07)

Author's Tour

- Speaking Events: Booked across the country at High Schools/Universities/Colleges, Women's Organizations, Churches and Civil Organizations
- 8-City Author's Tour: New York, Philadelphia, Washington DC, Baltimore, Charlotte N.C., Atlanta, Birmingham, St. Louis

National Domestic Violence Campaigns

- Saving Promise Campaign – A national grassroots organization to make domestic violence a national priority.

Awards

- Governor's Victim Assistance Award, Governor O'Malley, Maryland
- National 'Best Books' Award – Winner
- S'Indie Award for Literary Excellence, Quality and Originality – Winner
- 2008 IPPY Book Awards – Winner (Bronze)
- Foreword Magazine's 'Book of the Year' – Finalist
- The Indie National Excellence Book Award – Finalist
- The National Independent Publisher Book Award – Finalist
- Hollywood Book Festival Award – Honorable Mention
- London Book Festival Award – Honorable Mention