



## ***NEWS RELEASE***

**For Immediate Release**

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### ***“Color Me Butterfly” in Target Stores Across America!***

WASHINGTON D.C. — COLOR ME BUTTERFLY (Random House: Three Rivers Press, \$15.00) will be sold in Target stores across America! This is an amazing accomplishment for L.Y. Marlow given that thousands of titles are submitted to Target and only a select few are chosen. COLOR ME BUTTERFLY was one of the select few and will appear in all Target stores beginning mid-October.

COLOR ME BUTTERFLY is the story of four generations of mothers and daughters that suffered and survived more than sixty years of domestic violence and abuse—the story that inspired Saving Promise, a national grassroots movement to strengthen domestic violence as a national priority.

The new edition of COLOR ME BUTTERFLY released on August 3, 2010 has won eight book awards and accolades, including the National Best Books Award, the National Independent Publisher Book Award, and the Hollywood Book Festival Award. Purchase your copy today at [www.colorme butterfly.com](http://www.colorme butterfly.com) and look for copies in Target soon.

Ms. Marlow has appeared on local, regional, and national television and radio and has been featured in various magazines. Additional information about L.Y. Marlow and Saving Promise can be found at [www.savingpromise.us](http://www.savingpromise.us).

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